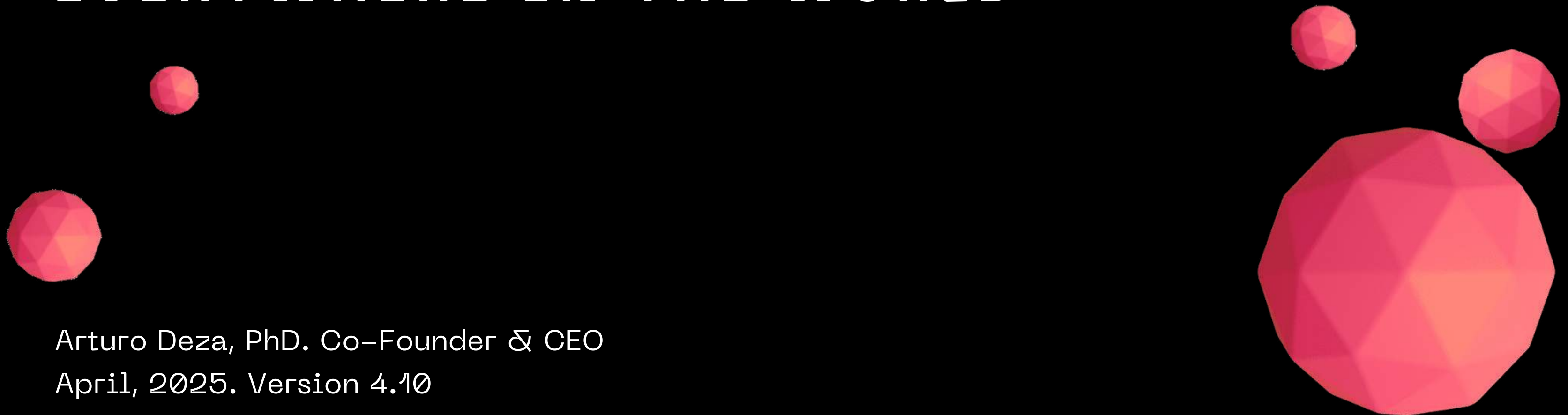


Artificio

**MAKING AUTONOMOUS DRIVING A REALITY
EVERYWHERE IN THE WORLD**



Arturo Deza, PhD. Co-Founder & CEO
April, 2025. Version 4.10

Self-Driving Cars are a Reality today



Waymo @ San Francisco, CA

However ...

TECHNOLOGY

Cruise to pay \$1.5M penalty in connection with San Francisco pedestrian accident, NHTSA says

CBS NEWS BAY AREA

Updated on: September 30, 2024 / 12:49 PM PDT / CBS/AP

f

X

CARS COOPS

LATESTNEW CARSSCOOPSELECTRIC

VIDEO

Tesla Autopilot Smashes Through Fake Road Wall While LiDar Lexus Stops Like A Pro

YouTuber compares a LiDar-equipped Lexus with a Tesla's camera-based assistance tech to see which demolishes fewer dummies

BY CHRIS CHILTON

MARCH 17, 2025 AT 10:20

f

NBC BAY AREA

LOCALWEATHERWE INVESTIGATEVIDEOSPORTSNEWSLETTERS

☀️ 60°

Watch 24/7

Deadly earthquake

VTA service resumes

Car insurance premium

Kohl's closures

Grim discovery

San Jose HOA board ousted

3 WEATHER ALERTS

SAN FRANCISCO

While Waymo not blamed in multi-car wreck, it's the first fatal collision involving a driverless car

San Francisco police say a vehicle speeding just south of Union Square slammed into a line of stopped cars, including a self-driving Waymo vehicle. While the driverless car was empty, a passenger in one of the other vehicles and a dog were killed.

By Bigad Shaban • Published January 20, 2025 • Updated on January 21, 2025 at 12:21 pm

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CITIZEN.COM



NEW AT 6

CRUISE VEHICLE INVOLVED IN CRASH

SAN FRANCISCO

PITTSBURG 84/58

BRENTWOOD 92/62

TRI VALLEY: WARM AND BREEZY

6:35

64°

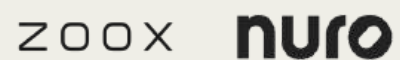


Problem

Self-Driving Cars are expanding **internationally**
and they need more real data to get
ahead of their competition faster & better



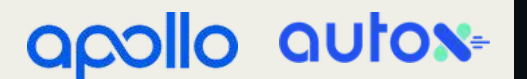
North America



Europe



East Asia

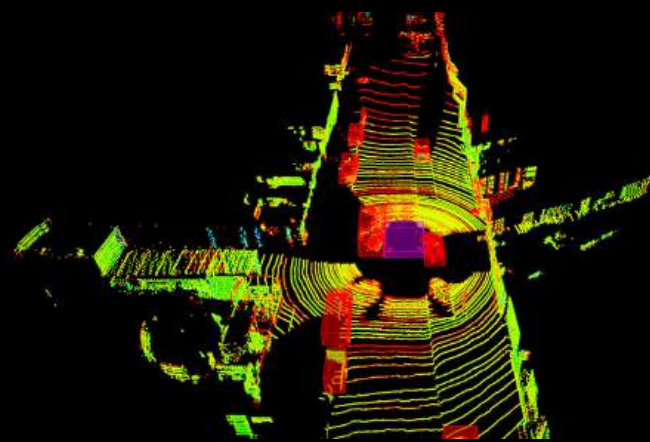


Solution

Partner with **Taxi**, Ride-Hailing and Last-Mile Delivery companies with **Camera's + LIDAR's** to license real driving and mapping data from **any city in the World**



605 PARK AVE
New York City, New York



New York City, NYC

The Vision : Become the World's largest Data & Benchmarking platform for Autonomous Vehicles



mem	
Total:	15.4 GiB
Used:	3.77 GiB
24%	
Available:	
76%	11.7 GiB
Cached:	
29%	4.46 GiB
Free:	
51%	7.93 GiB
disks	
io	
root	988K 986 GiB
10%	
Used: 15%	140 GiB
swap	19.4 GiB
Used: 0%	0 Byte
windows	953 GiB
10%	
Used: 65%	622 GiB
o1	988K 1019 MiB
10%	
Used: 27%	280 MiB
recovery	988K 3.99 GiB
10%	
Used: 74%	2.94 GiB

Rank	Model	Organization	Score	Country	License
1	S_001	Anonymous	8.1	-	-
2	FSD-2.1	Tesla	7.9	United States	MIT
3	Avante-3.0	Waymo	6.6	United States	Proprietary
4	S_002	Anonymous	6.5	-	-
5	XX-B	AutoX	6.5	China	BSD
6	G_047	Anonymous	6.3	-	-
7	SF-Agent-7	Cruise	4.7	United States	Apache
8	AutoAssit-V2	Wayve	4.5	United Kingdom	Proprietary
9	X_01	Anonymous	4.0	-	-
10	NEURO_NAV	Navya	3.5	France	Apache
11	Y_07	Anonymous	3.3	-	-
12	Driv-Sync	Yandex	3.2	Russia	Proprietary

Video ID	Pedestrian	Car	IoU (Car + Pedestrian)	Time of Day	Global Performance Rank
0001_AZXC_MCZD1	51.3%	98%	0.56	Night	2
0458_AZXC_MCZD1	54.1%	95%	0.46	Night	10
0987_AZXC_MCZD1	45%	40%	0.41	Day	6
0987_AZXC_MCZD1	48%	46%	0.31	Day	56

DATA PRICING

DATA PACKET 1 : DRIVING

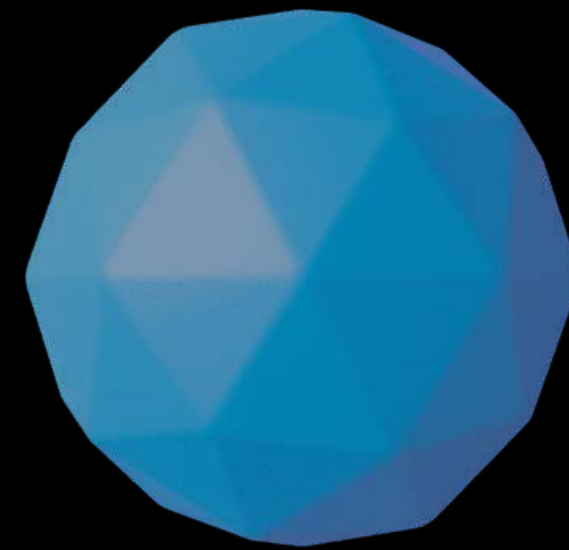


20'000 HOURS

\$5/HOUR: VIDEO + GPS/IMU
\$10/HOUR: VIDEO + GPS/IMU + METATAGS
\$15/HOUR: VIDEO + GPS/IMU + METATAGS + LIDAR

[\$100K-\$300K] / CITY

DATA PACKET 2 : MAPS

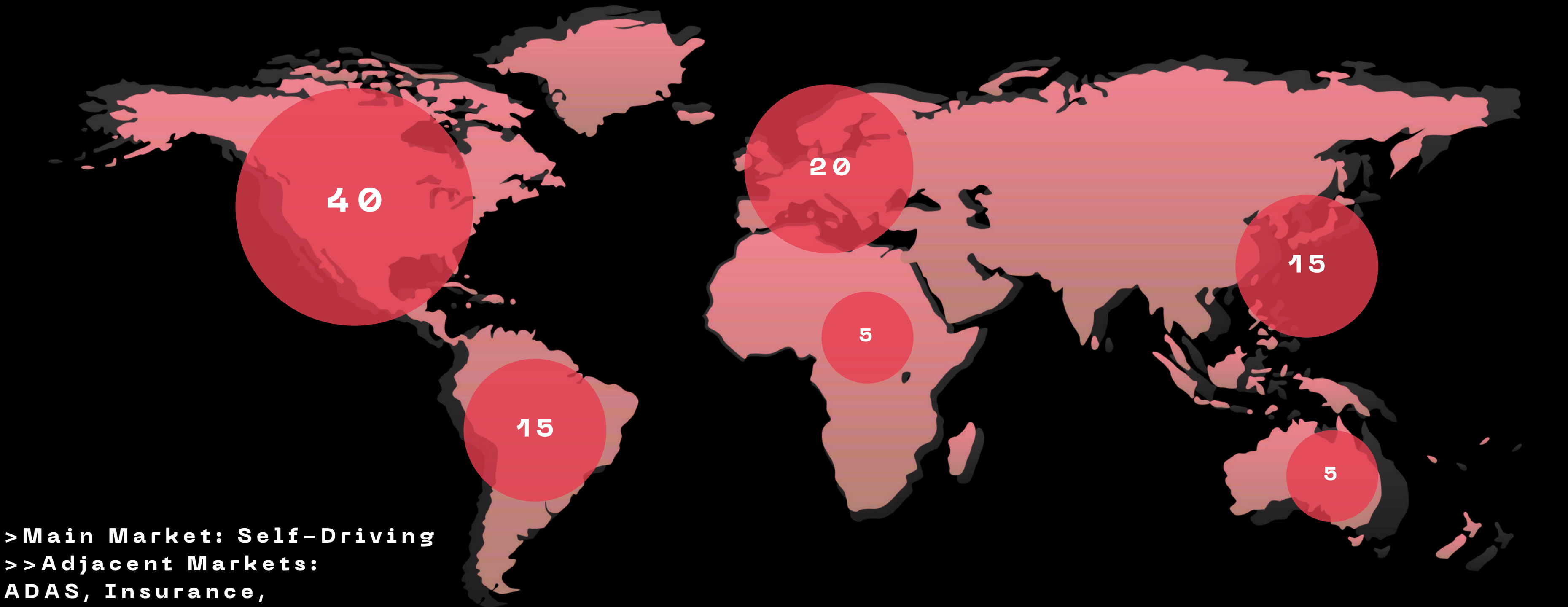


300-1000 BLOCKS

\$1000 / BLOCK

[\$300K-\$1M] / CITY

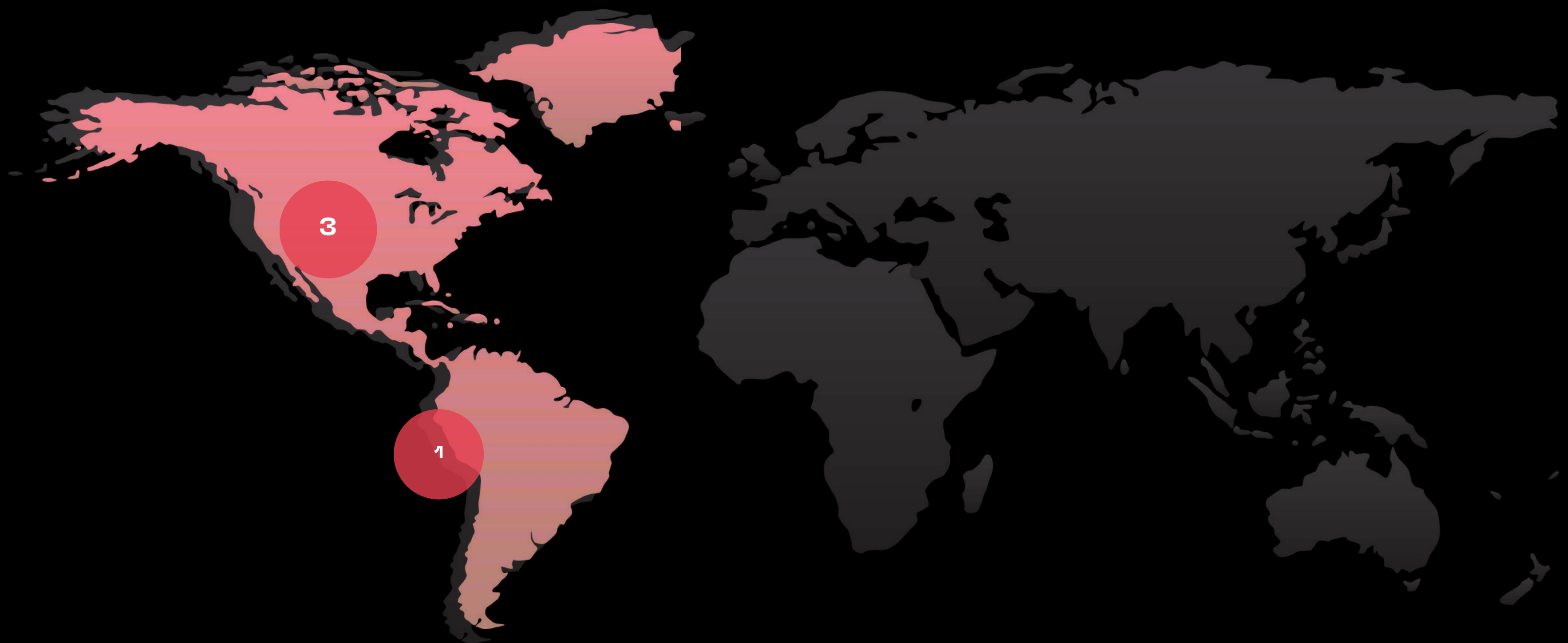
TOTAL MARKET SIZE (TODAY)



>Main Market: Self-Driving
>>Adjacent Markets:
ADAS, Insurance,
Entertainment,
Gaming, Architecture,
Construction, Defense,
Climate, Energy.

100 CITIES, 1000 CLIENTS
 $\$1.3\text{M} * 100 * 1000 = \$130\text{B}/\text{YEAR}$

CITY EXPANSION , CLIENT ACQUISITION & PROJECTED REVENUE CAP:
SEED (\$7M)



2025

4 CITIES, 1 CLIENT
 $\$1.3M * 4 * 1 = \$5.2M/YEAR$

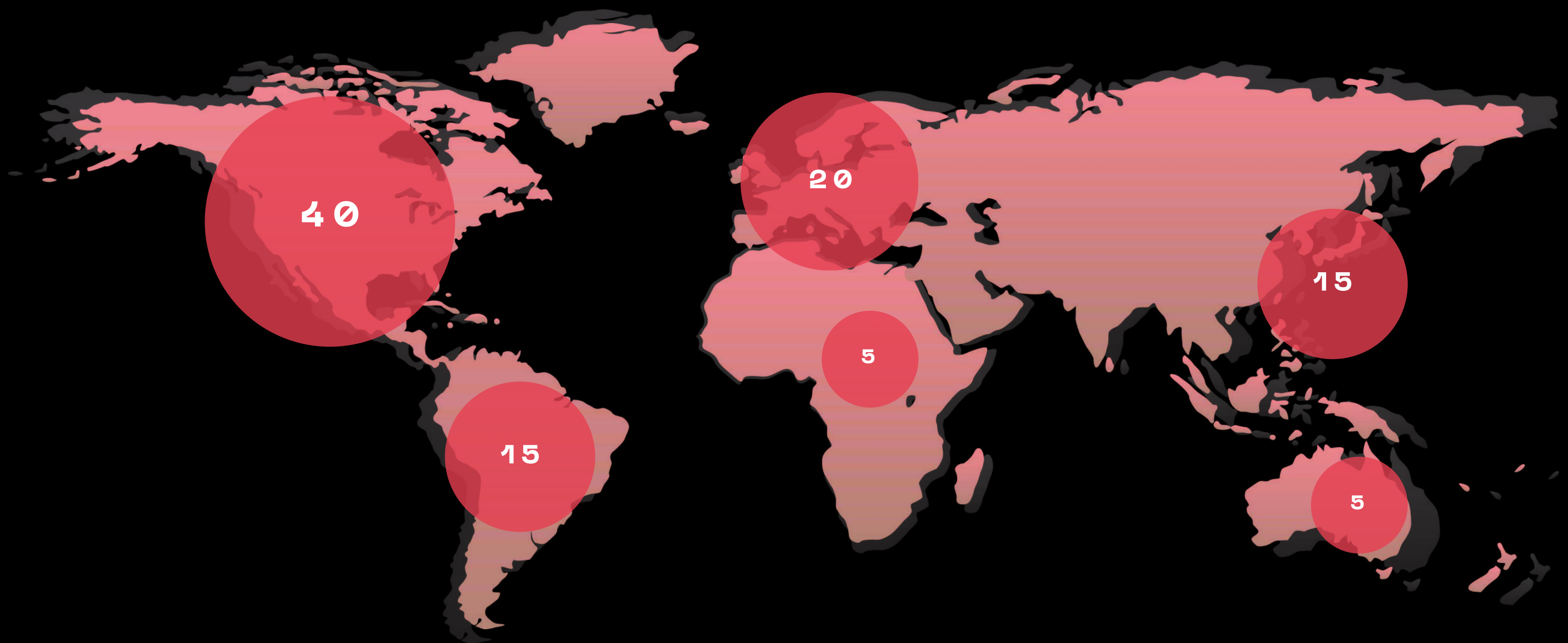
CITY EXPANSION , CLIENT ACQUISITION & PROJECTED REVENUE CAP:
SERIES A (\$35 M)



2027

20 CITIES, 6 CLIENT
 $\$1.3\text{M} * 20 * 6 = \156M/YEAR

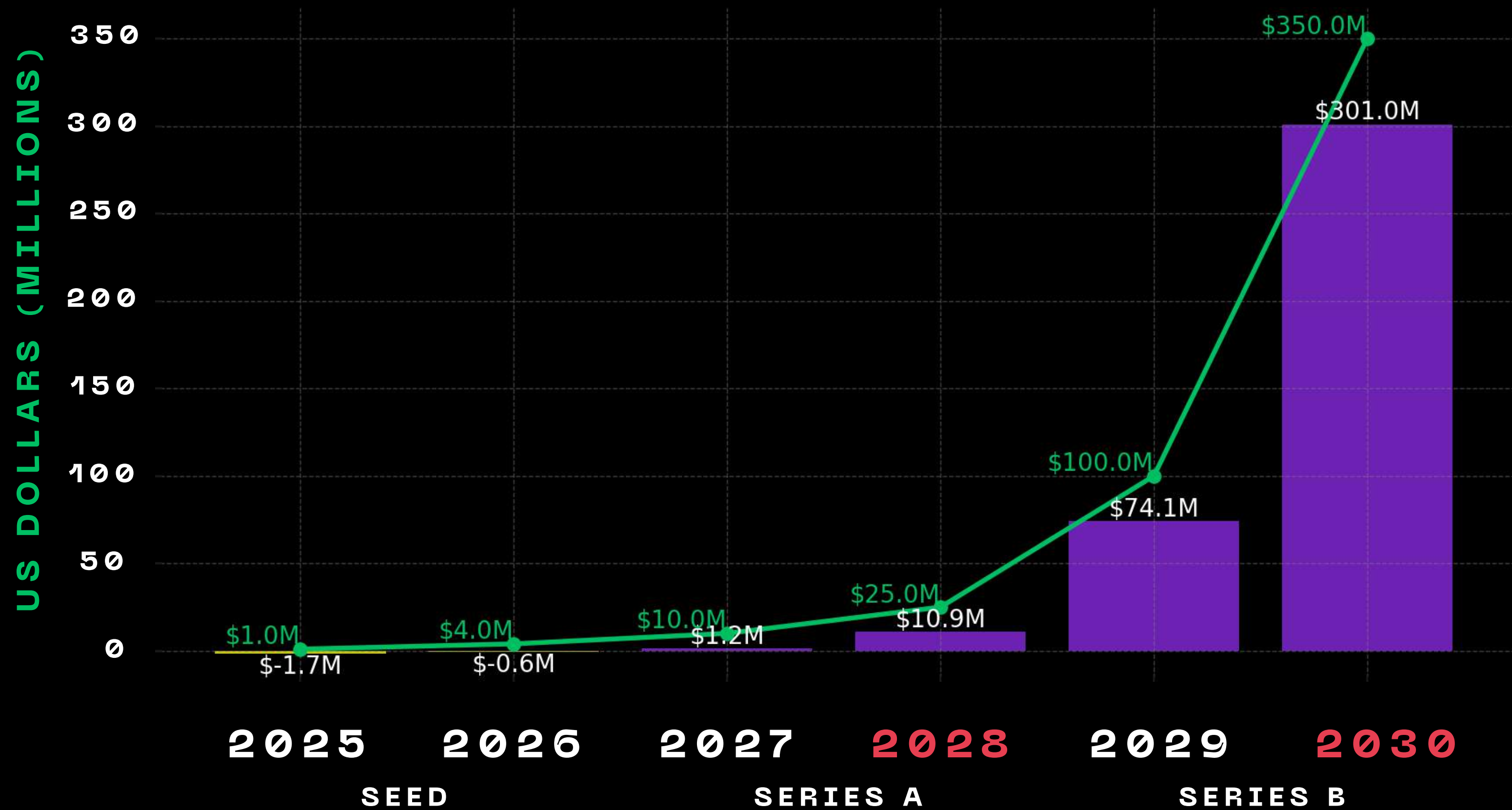
CITY EXPANSION , CLIENT ACQUISITION & PROJECTED REVENUE CAP:
SERIES B (\$200M)



2029

100 CITIES, 40 CLIENTS
 $\$1.3\text{M} * 100 * 40 = \$5.2\text{B}/\text{YEAR}$

FINANCIAL FORECASTING (REVENUE & NET PROFIT)



MAIN MILESTONES FROM PRE-SEED RAISE

(\$230K IN 2022)

SENT DATA SAMPLES TO:



ROAM WORKSHOP ORGANIZER @ ECCV



MILAN, ITALY

2 RESEARCH PAPERS



PRESENTED AT:



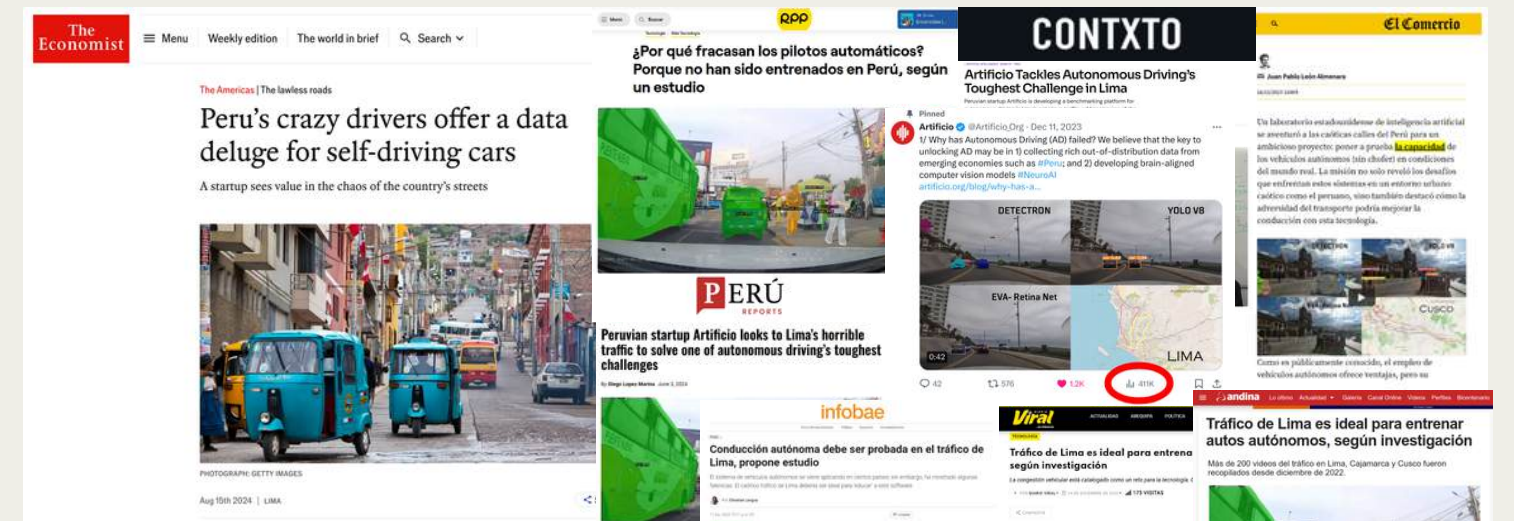
CURRENT PARTNERS



ACCESS TO FLEET OF 5000 VEHICLES IN LATAM



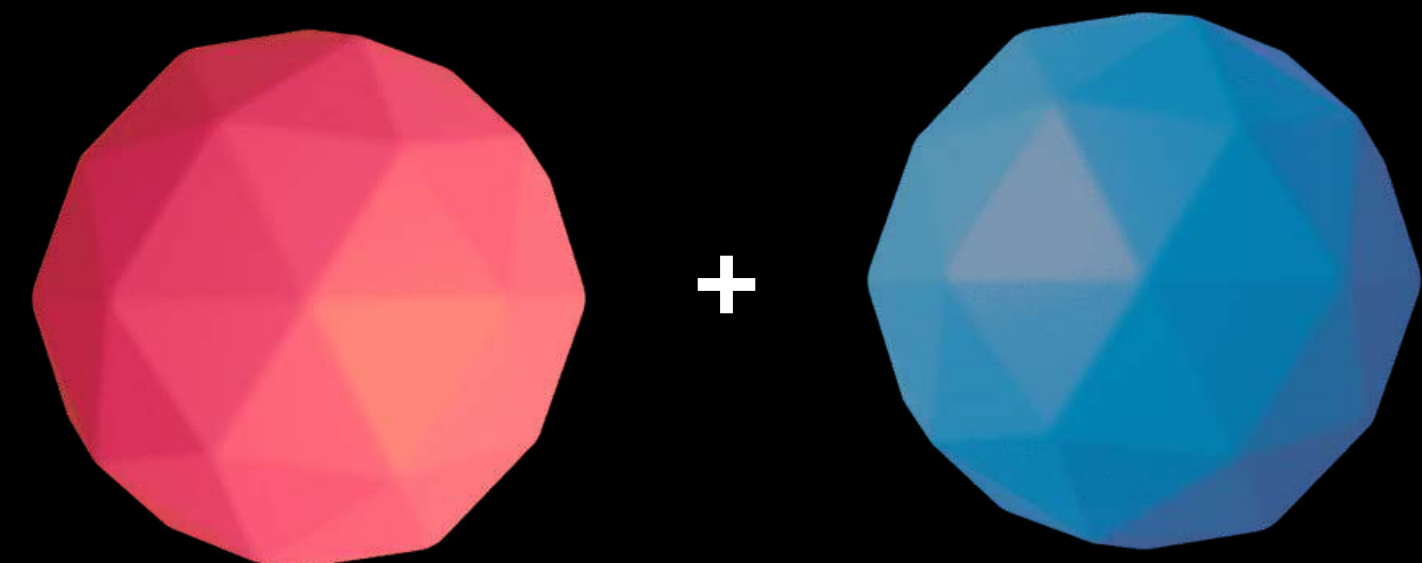
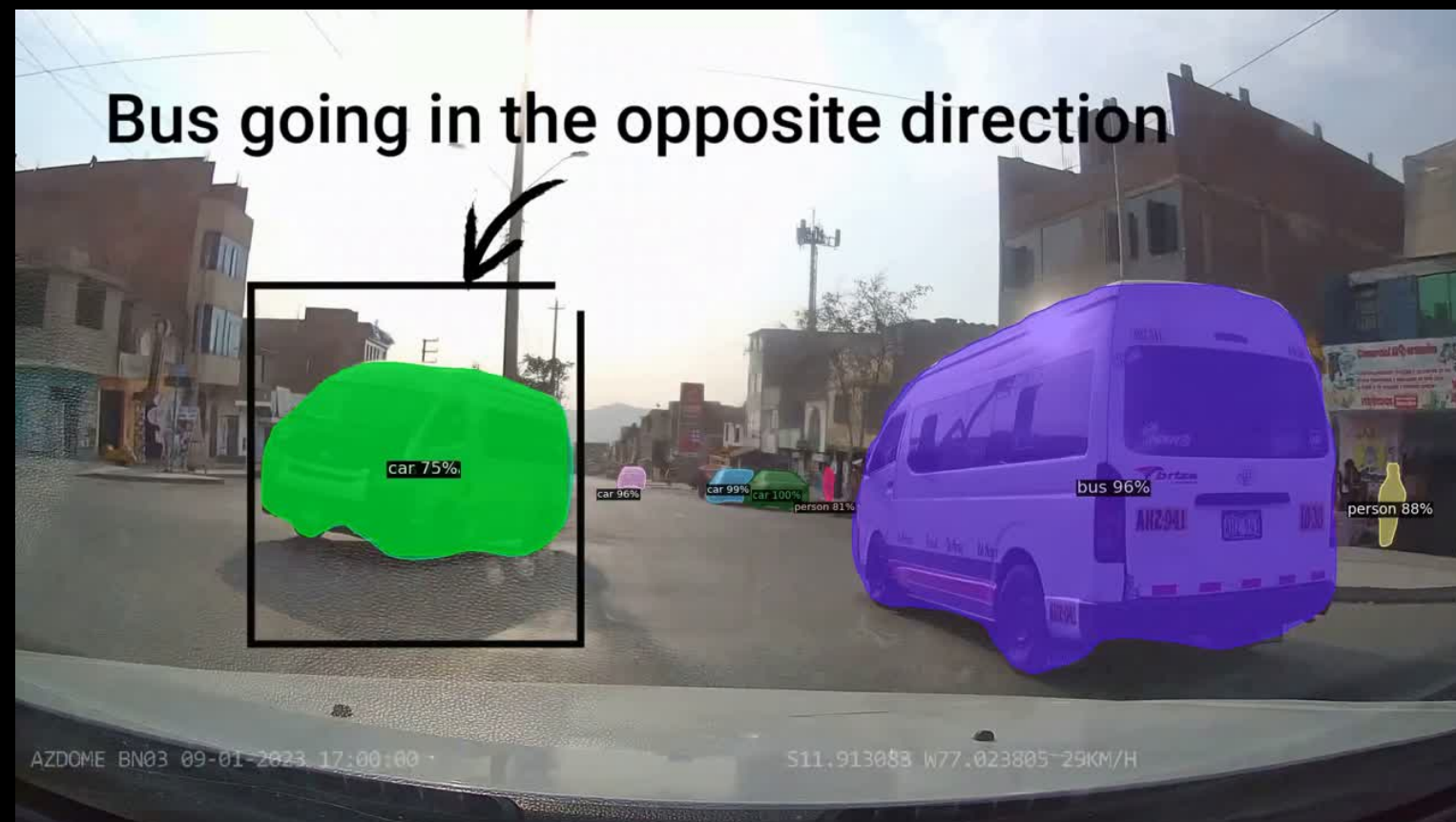
INTERNATIONALLY VIRAL BLOGPOST



MAIN MILESTONES FOR \$7M RAISE

COLLECT 20'000 HOURS/CITY
FROM: NYC, MIAMI, BOSTON + LIMA

SELL AT LEAST 1 DATA PACKET
TO 4 BIG COMPANY'S :
(EG. WAYMO/TESLA/WAYVE/NVIDIA)



GOAL: \$5.2M/YEAR REVENUE

The EDGE

THE FOUNDING TEAM



ARTURO DEZA, PHD



VICTOR FLORES, MSC



DUNANT CUSIPUMA



DAVID ORTEGA



CEO



CTO



CPO



COO

THE HEADQUARTERS & "PLAYGROUND"



PERU @ LATAM

- GEO-POLITICALLY NEUTRAL
- NO AV REGULATION
- HIGHEST ECONOMIC GROWTH RATE IN LATAM
- HIGHEST RATE OF OUT-OF-DISTRIBUTION (OOD) DRIVING DATA IN THE WORLD
- NEW CENTER OF TECHNOLOGICAL INVESTMENTS FROM USA + ASIA

