

Profile

Sector: Foreign Trade – Logistic

Service: B2B – SaaS

Current Funding: Bootstrapped

Fundraise Target \$ 700.000 USD

Traction & Metrics

MRR: \$ 23.800 USD

MoM Growth: 10%

Churn: 6%

CAC: \$ 2.000 USD

LTV/CAC: 20

Payback: 3

Regional Presence



Main Customers



Founding Team



[Jose Antonio O'Ryan](#)

CEO

Jose@selaski.com

+9 years in Administration and International Trade

2° Time Founder



[Cristopher Caroca](#)

COO

Cristopher@selaski.com

+11 years in International Trade and Logistics in USA,

Mexico, Perú and Brazil.



[Manuel Aguirre](#)

CTO

Manuel@selaski.com

+7 years development experience.

2° Time Founder

SaaS Platform that allows Import & Export companies to synchronize logistics, operational, commercial and financial areas for each international operation, improving operational visibility, optimizing resources and avoiding extra costs.

Problem

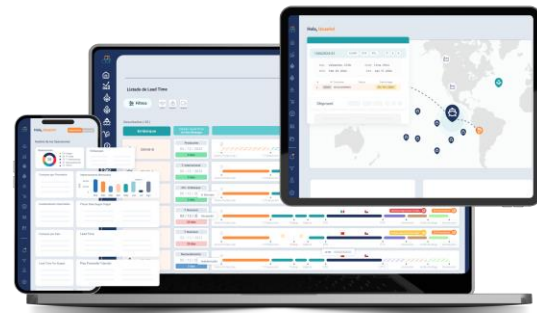
3 of 4 international trade operations experience delays or disruptions along the supply chain, resulting in financial losses and customer non-compliance. The main cause is the **high number of processes** and the involvement of multiple departments, each requiring strict control over dates, tasks, and requirements whose deadlines are constantly changing.

Solution

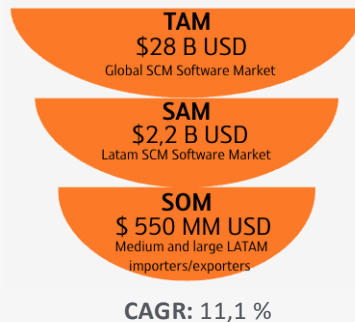
SaaS platform that provides full visibility and enables the **orchestration of international trade operations**, covering the first and mid mile. It centralizes tasks, automates controls, and aligns all participating areas through a collaborative, real-time workflow. This reduces delays, prevents financial losses, and ensures compliance even as the supply chain continues to evolve.

Product & Funtionalities

- Real Time visibility of Sea & Air Cargo
- Automatic Cash Flows
- Automatic Import tax calculation
- Products Allocation
- Leadime Control
- Backorders Management
- AI + Whatsapp Automations



Market



Business Model

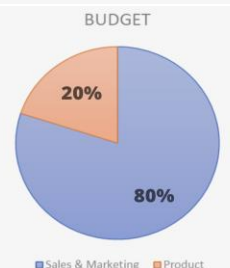
Quarterly subscription defined by volume of international operations managed. Tickets between \$6.000 to \$25.000 USD with an average new ticket of \$10.000 USD per company.

18 Month Plan

87
New Clients

20%
ARPA Growht


Multinationals
Core Companies



Finantial proyection



Next Investment Round

